

ABOUT US

Køge is simplifying the vitamin buying experience, so that customers can obtain premium quality vitamins, selected just for them, at truly remarkable prices. Køge does not charge 5x product mark-ups like other premium vitamin retailers; instead, the company is disrupting the entire industry by cutting out the middlemen and selling directly to the consumer, offering the highest quality products, under Køge's own brand, for one third of the price.

QUALITY IN EVERY PRODUCT

At Køge, premium quality is guaranteed all the way down to the most basic ingredient. Each vitamin package is purposefully formulated by an expert team of doctors and nutritionists and is made exclusively at Køge's North American manufacturing facility. By controlling every stage of the production process and selling directly to the consumer, Køge maintains stringent quality standards while eliminating all excess costs. The final result is a premium product at a fraction of the price available at retail locations.

A SIMPLER WAY TO SHOP

Buying vitamins should be simple. That is why Køge is doing away with the hundreds of single-product options found at local stores and is instead offering multi-product vitamin packages, designed to allow customers to receive the holistic benefits they desire without the hassle of spending hours on research. Køge even ships directly to the customer's doorstep each month, ensuring product is always available and the customer is never inconvenienced.

VITAMINS WITH A CAUSE

One third of all childhood deaths are attributable to malnutrition. With the help of each customer, Køge will change that. For every sale made, the company has pledged to donate vitamins to children in Africa under the age of five suffering from malnutrition. These nutrients build the foundation for good health, and give children the opportunity to lead long and happy lives.

ABOUT THE FOUNDERS

Andrew Lenjosek and Alex Hyssen are focused on leading healthy lifestyles and are building a business to make a positive difference in the lives of others. These 23-year-old entrepreneurs both take their daily dose of vitamins and want everyone to be able to do the same. That's what gave birth to Køge, a vitamin company like no other. Andrew and Alex offer customers exactly what they themselves want: premium quality products with no excess markups and no confusion.

MEDIA CONTACT:

Andrew Lenjosek | Co-Founder | (647) 539-2950 | alenjosek@kogeivitamins.com

AS FEATURED IN:

